

MONACO AND THE SEA

PRESENTED BY

ONLYYACHT
superyacht insurance

The Principality of Monaco glories in its reputation for luxury, style, sophistication and glamour - an image at the heart of the Pastor Group's vision for the structural and economic development of this tiny, unique and dynamic state.

Since the early days of the 20th century, the growth of the Principality has expanded rapidly, and luxury tourism, business and industrial expansion have flourished, the mainstay of which has been the expertise and accomplishments of our Group, with the construction of some of Monaco's most prestigious buildings and public facilities.

As deep as the roots of the Pastors run in Monaco, so widely do our branches spread, accentuating our ingenuity and versatility, and illustrated by the more recent expansion of our portfolio to include hotels, restaurants, leisure centres, rental and property management services.

These are not, however, the outer limits of our ambitions and capabilities, for in 1988, we diversified into insurance, creating the first Suisscourtage office in Monaco. Initially, Suisscourtage was designed to serve the insurance requirements of the occupants of the Pastor buildings, as well as the construction and renovation of our apartments and commercial properties within the Principality. Now, having opened offices in Cannes, Menton and Nice, Suisscourtage is the leading brokerage on the French Riviera, and has an international presence in Paris, Luxembourg and London.

In 2006, in response to the growing demands of our clients, Suisscourtage further developed its reach into the insurance market with the launch of a new brand, OnlyYacht, devoted exclusively to the insurance of luxury yachts. Using marine specialists carefully chosen for their experience and reputation, OnlyYacht is able to source the most attractive products in this highly competitive market and, as an independent broker, to tailor them to the specific needs of our VIP clientele. Our multi-national and multi-lingual team reinforces our commitment to the importance of absolute clarity in communications, assuring owners, captains and brokers that their requirements will be perfectly understood.

Since its inception, OnlyYacht has gained a strong reputation within the marine industry for personal service and client care. We understand the requirements of our clients and ensure that all their needs are handled with the utmost professionalism.

The first OnlyYacht office was established on Quai Albert 1er in Port d'Hercule, Monte-Carlo, and the brand was further extended with the opening in 2008 of an agency in Antibes, specialising in insurance products for yacht crews, providing captains of superyachts with full risk planning for their onboard employees. The most recent addition to OnlyYacht's portfolio is an office in the Lloyds Building in London. Surrounded by the biggest names in insurance underwriting and financial services, it focuses on markets and risk management activities.

We at the Pastor Group place the utmost value on our clientele, and are committed to providing the highest levels of quality, service and personal satisfaction through every division of the organisation - this is our undertaking, and this we take pride in delivering.

Jean-Victor Pastor
Chairman and General Manager



MONACO AND THE SEA

The capital of yachting

Monaco's heritage is the sea, and for centuries it has been its wealth. Its natural deep-water harbour was used by the ancient Greeks and Romans for trading, and for the past 700 years Monaco's Princes have sought to protect and nurture this precious inheritance.



Spreading itself around the Rock on which its turbulent and colourful history has revolved, the whole of Monaco faces seaward, and even now it is to the sea that this independent sovereign state owes its prosperity and status as one of the world's premiere destinations.

Monaco has been blessed with two harbours, one on either side of the ancestral rock of its princes. Port d'Hercules, the deep-water port of antiquity, lies to the east of the Rock, with, historically, little protection from the prevailing winds. To counter this, two piers were erected in the early part of the 20th Century, but it wasn't until the 1970s that HRH Prince Rainier III commissioned a series of studies which would result in the construction in 2003 of a vast, semi-floating sea-wall and lee breakwater. Providing protection from the easterly swells, this development was also the beginning of the transformation of Port d'Hercule into the impressive harbour that it is



Despite its size, Monaco's influence in the world is highly significant.



today. Major cruise liners are now accommodated on the outer sea wall, and the number of berths available to luxury yachts has been increased. In response to the rising popularity of ocean cruising, HSH Prince Albert II is carrying this legacy forward with the construction of a further major development, which, when complete, will fulfill his vision of Port d'Hercule as the most modern and practical marina in the western Mediterranean.

Monaco's second harbour, Le Port de Fontvieille, has emerged over the past 50 years from a narrow stretch of sand on the western side of the Rock to a 275-berth marina, with three concrete quays and four floating booms. Protected by the Rock from the easterly winds, and from the southerly and westerly swells by a large sea wall, it is now one of the most sheltered harbours in the region.

Despite its size, Monaco's influence in the world is highly significant. For many years it has taken a lead in the protection of the world's natural environment. In the early part of the 20th Century, Prince Albert I, known as the Oceanographer Prince, undertook a number of expeditions and oceanographic studies, and in 1910 he founded Monaco's world-renowned Oceanographic Museum and Aquarium, of which Jacques Cousteau was director for 30 years. HSH Prince Albert II, also plays an active and entrepreneurial



A magnet for seafarers, and those whose lives are inseparably linked to the ocean.

role in conservation, having established the Prince Albert II of Monaco Foundation in 2008, for the purpose of protecting the environment and encouraging sustainable development.

Today, Monaco is flourishing, its shoreline dominated by luxury hotels and prestigious high-rise office and apartment buildings. Indicative of its economic prosperity is the number of businesses based in the Principality, many of which are part of the ever-burgeoning maritime industry - yacht brokers and builders, designers and

architects. It is the capital of luxury yachting and home to one of the world's most exclusive yacht shows.

Traditionally a magnet for seafarers, and those whose lives are inseparably linked to the ocean, Monaco has also always held a fascination for princes and playboys, stars and celebrities. It is elegant and extravagant, sparkling and stylish, ever fashionable and ultra sophisticated - a key destination for yachtsmen and millionaires, and the meeting place of choice for international high society.

THE HISTORY OF MONACO AND THE PASTORS

A passion for Monaco... A passion for construction - and Pastor is the name that forges the link between the two. The Monegasque skyline is dominated by the achievements of the Pastor Group - a family of entrepreneurs which has been the driving force behind the physical and economic development of the Principality since the latter years of the 19th Century.





It was in 1880 that a Ligurian stonemason, Jean-Baptiste Pastor, established a real estate and construction company, JB Pastor & Sons, in Monaco. These modest beginnings set the scene for the establishment of the Pastor empire, a dynasty behind the most prestigious commercial buildings, luxury residences and public works facilities in the Principality today.

The year 1936 gave a foretaste of the future when Jean-Baptiste received a commission to build the former Stade Louis II (Louis II stadium) in the Fontvieille quarter of the Principality - the project which signified the launch of the Pastor Group. In recognition of this significant phase in its history, the Group now uses the original plan of the stadium as its company logo.

It was one of Jean-Baptiste's three sons, Gildo, whose vision for the potential of the Principality provided the impetus for the evolution of this narrow strip of land into the international centre for luxury tourism that it is today. In 1958, when Prince Rainier III undertook a series of projects to prepare Monaco for summer tourism and water sports, it was to Gildo Pastor that he turned to build the underground railway giving Monte-Carlo unfettered access to the sea.

Gildo's son, Victor, also inherited the family's traditional sense of sound investment and fervour for the construction industry. His most notable accomplishment was the Summer Sporting Club, built in 1973, on the reclaimed land of the Monte-Carlo

peninsula - acknowledged as the most complicated and innovative project in the history of the family business.

The invaluable business acumen of Victor Pastor was in turn passed on to the present standard-bearers of the Pastor legacy, his sons, Jean-Victor and Patrice. "We have managed to evolve through the decades," says Jean-Victor, "carrying on the tradition of our great grandfather. We have remained builders, and from this core activity we have initiated and developed certain others connected with the notion of service."

The accomplishments of the Group are impressive, despite the challenges presented by the unusual geographical structure

of the terrain, which demands real ingenuity to overcome. "Construction in Monaco is almost always a headache," says Patrice. "The greatest difficulty is to optimise ground space."

The Group has nevertheless employed its considerable resources to produce some of the finest examples of construction within these confines, whilst constantly searching for technical solutions which acknowledge respect for the environment, and enhance the traditional skills of noble crafts.

The constant flow of new concepts and projects still emanating from the Pastor Group is a clear indication of its intention to remain at the forefront of development in Monaco.

ONLYYACHT

superyacht insurance

A uniquely tailored, high quality insurance programme and a comprehensive understanding of yacht owners' needs from our committed OnlyYacht team.

Hull Insurance

- Agreed value policies
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- Water pollution
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- Medical expenses
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- 24 hour emergency assistance



With appropriate cover carefully selected to protect your crew and guests, you will protect yourself and have peace of mind.

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- New builds and major refits

Charter Risks

- Charter cancellation and curtailment

Fine Art Insurance

Insuring art requires a specialist.

Based on the depth of our experience, our products are designed to address the specific needs of the collector.

Claims

Our OY Claims team has established links with major marine insurers, loss adjusters and lawyers worldwide ensuring you the best claims handling and settling.

We can ensure fast connection in case of loss between all the involved parties (salvors, surveyors, port authorities, owners and repairers) thanks to our multilingual network and correspondents throughout the world.

For crew welfare claims we provide 24 hour, worldwide multi-lingual assistance services provided by a worldwide recognised assistance company.

ONLYONE

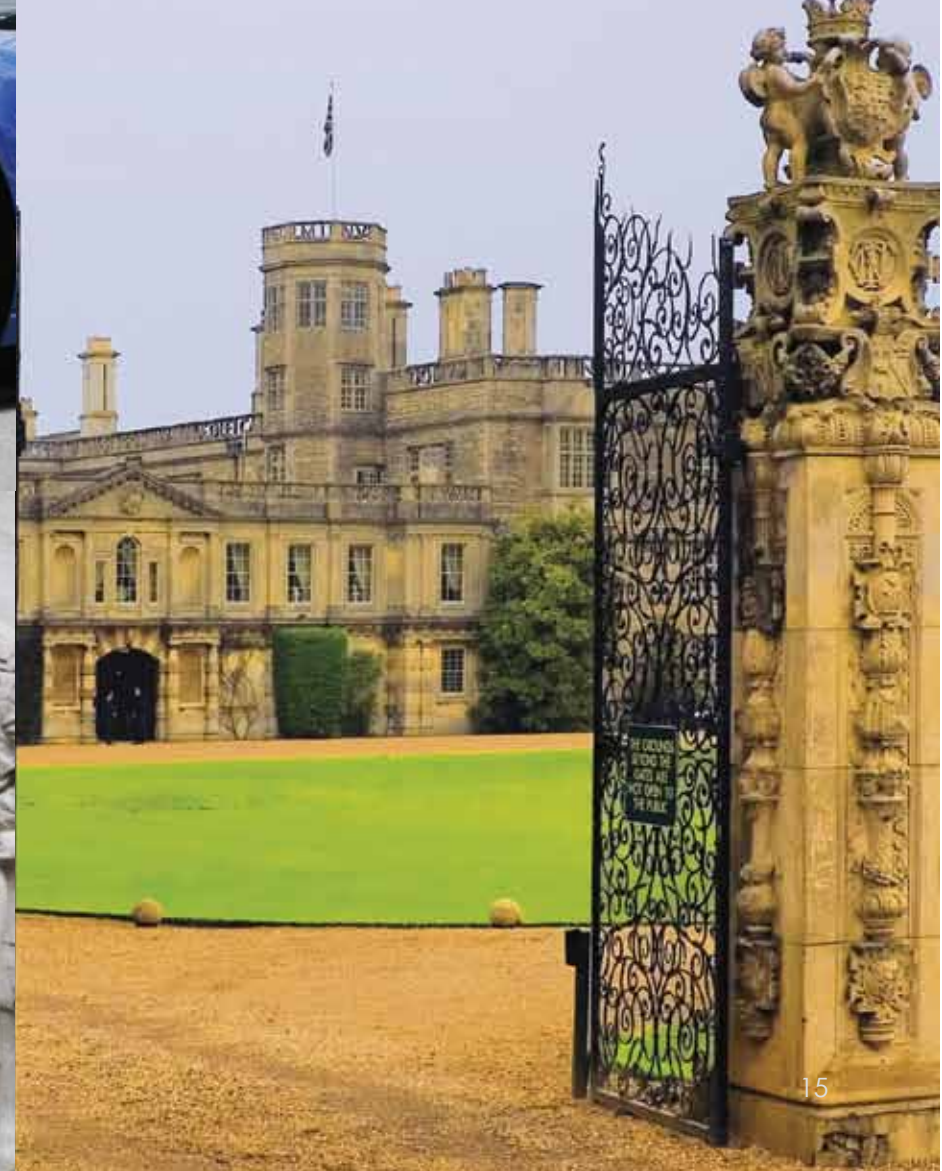
exclusive insurance

To provide an even more comprehensive service to its VIP clientele, the Suisscourage Group has extended its portfolio to include OnlyOne - an exclusive, tailor-made insurance facility to cover items such as luxury cars, large estates, fine art and jewellery, and cover for furs and antiques in transit to and from your home.

Specific contracts have been negotiated with selected underwriters to ensure that every warranty offers the best protection for your valuable possessions, and two insurance specialists are on call to handle all your requirements in the shortest possible time,

supervising each of your contracts in this range of categories, to ensure that your best interests are always represented.

A unique service from Suisscourage because you are the Only One!



OUR PASSION IS
TO EXCEED YOUR EXPECTATIONS



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We personalise our service with The OnlyClub, a new concept to complement our business philosophy. The OnlyClub is an exclusive service for OnlyYacht clients which brings a range of benefits and advantages for the cardholder on the Côte d'Azur.

Members will be invited or have access to various private functions and facilities and be kept informed about the latest upcoming events. Treat yourself at exclusive restaurants, spend an evening at the Ballet or practise your swing on the golf course for free or with a discount.



ONLYJET

exclusive aviation insurance

The mission of the Group Suisscourtage is to protect the heritage of our clients and to act as its ambassador on behalf of the subscribers. Within this framework, four imperatives constitute the fundamental values shared by all within the company: to advise, to negotiate, to accompany and to have the will to be the best.

The Group Suisscourtage is specialised in top of the range. To this end, it is already established in four strategic cities in Europe: London, Paris, Luxembourg and Monaco. In three years, the branch OnlyYacht has already insured the biggest superyachts. To exceptional customers, exceptional services.

OnlyJet is the latest addition to the group dedicated exclusively to the insurance of Jets and helicopters. The Group collaborates with professionals in the aeronautics industry and knows how to answer technical, financial or commercial problems.

OnlyJet is your new partner in the skies.

FRANKCRYSTAL &COMPANY

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Southampton . Washington DC

Following the establishment of a new partnership with US-based global insurance broker Frank Crystal & Company, OnlyYacht is now able to offer its clientele an even more comprehensive insurance service. Frank Crystal's Private Client Services group operates a global risk management facility for its high-net-worth clients who have property and assets such as vehicles, art, jewellery and other collectibles in more than one geographical area. The reciprocal arrangement between the two organisations is specifically designed to service the clients of both OnlyYacht and Frank Crystal who have assets in the Mediterranean and the US.

Legal and liability insurance environments in the US are substantially different from the rest of the world, and many international insurers are either unwilling or unable to provide adequate liability insurance for foreign nationals with assets in the US.

Under this joint arrangement, Only Yacht clients will enjoy access to an on-site advisor in the United States, and the same service will be available to Frank Crystal clients in the Mediterranean. In



Providing custom insurance solutions
for global families and their businesses
since 1933

In addition to the benefit of personal attention in both regions, this partnership will offer consistency in pricing, terms and conditions, drawing all aspects of cover into one manageable portfolio.

As one of the largest insurance brokers in the US, Frank Crystal works with some of the wealthiest families in the world. Many of their clients have complex risk profiles, including multiple homes, aircraft, yachts, collections of fine art and jewellery, and equine needs. In addition, their active lifestyles require high limits of liability insurance.

Frank Crystal & Company is a founding member of one of the largest global alliances of insurance brokers, with skilled professionals in over 52 countries opening up an even more comprehensive service to OnlyYacht clients and ensuring access to worldwide insurance services and local markets.

This partnership offers substantial benefits to the clientele of both OnlyYacht and Frank Crystal.

www.frankcrystal.com



YACHT CLUB DE MONACO

A key yachting destination in an exclusive location, the Yacht Club de Monte-Carlo holds a privileged position in the world of international boating, representing some of the most prestigious private yachts in the world. Its members have as their inspiration *l'art de vivre de la mer*, described by the Club's President, HSH Prince Albert II, as "applying the values of the great tradition of yachting on a daily basis, living in the present, while respecting the rules of courtesy, solidarity and awareness passed down to us by our predecessors."



The flag of the Yacht Club de Monaco is shown in the top left corner. It features a white field with a red and white striped canton on the right. On the white field, there is a central crest with a crown on top, flanked by two figures. The letters 'Y' and 'C' are positioned above the crest, and 'M' is below it.

YACHT CLUB DE MONACO

Interview with Bernard d'Alessandri

July/August 2010

Favoured port of call and stopover for mariners, headquarters of the major brokers and many designers, the Principality of Monaco has always been a key destination in the yachting world. The Yacht Club de Monaco - gathering the biggest private yachts under its flag - plays an important role in the international luxury yachting industry. As a true link between people of the sea, the Club's vocation is to support all yachting professionals and to draw together all participants in the world of sailing around its *art de vivre de la mer*.

Bernard d'Alessandri has been General Secretary of the Yacht Club de Monaco for more than 25 years. As head of this most prestigious institution, he shares his thoughts and views on what makes the Club the very special society that it is.

What are the fundamental values of the Yacht Club de Monaco?

I think it is essential to unite men and women around values such as respect for naval etiquette, protection of the environment and the preservation of our heritage. *Un esprit, une équipe, un club* (a spirit, a team, a club), that is our motto. It is important to act and pass on as widely as possible this "Club spirit" based on loyalty to certain rules and the wish to defend this way of life, with its codes and practices, which we inherited from our ancestors. It's a moral commitment, to be respected, applied and diffused, both within our Club and outside. Our passion for the sea unites us. Our goal is to support everybody's initiative, whether it comes from the youngest novice or a more experienced society member. In dialogue between members, and with our twinned or reciprocal clubs, we must also defend the values of solidarity and mutual support, whilst promoting yachting, and making sure that the Yacht Club de Monaco achieves its "mission of forging a link between seafarers", according to the wishes of Prince Rainier III, on the occasion of the establishment of the Club on 19th May, 1953.

What particular influence has HSH Prince Albert II of Monaco had on the Yacht Club de Monaco in the past 25 years?

In 1984, when HSH Prince Albert II of Monaco agreed to be President of the Club, he developed its sporting side. In so doing, he reinforced the educational structure for competitors in youth regattas, and developed new events on an international scale, such as the Primo Cup - now a major gathering of monotype yachts in the Mediterranean - as well as the Monaco-to-New York race. Truly believing that

reading the past is a key to building the future, Prince Albert has also emphasised the importance of classic yachting within the organisation, with over five years of the Prada Challenge for Classic Yachts, and the acquisition of *Tuiga*, the YCM's flagship, in 1995.

What is the Captains' Club?

In accordance with the practices of yachting industry professionals, the Yacht Club de Monaco created, in September of 2007, the "Captains' Club"; a club for holders of the minimum Masters 500 Ton certificate, or its equivalent. Through this entity, the Yacht Club's objective is to offer superyacht captains of all nationalities a meeting point where they can share ideas and experiences all year round. While the Yacht Club brings together more than 800 boat owners, we also wished to open our doors to the captains, who have an essential role in the yachting world. This is an initiative which has proved very popular, since over 100 of them have already joined.

What are your priorities in terms of respect for the environment?

The sea is our favourite playground. It is therefore essential to raise awareness of the need to protect our oceans, particularly amongst the young members of the Club, and to educate them accordingly - although I am actually wondering if they are not going to educate us in this field!

Throughout the year, the Club stages a number of events designed to bring awareness of environmental protection to our different target groups. The Optimist regatta - organised in association with Ramoge - is for the young members, *La Belle Classe* for the owners of classic yachts,

“Our passion for the sea unites us. Our goal is to support everybody's initiative, be it coming from the youngest novice or a more experienced society member.”



and a series of conferences and yacht stopovers with an environmental theme is accessible to all our members as well as the general public. We have also associated ourselves with the Tara Expedition, a three year project to give researchers an opportunity to study previously unknown and crucial marine ecosystems. It's one of the designated projects of the United Nations' International Year of Biodiversity in 2010, and dedicated to scientific research into the impact of global warming on the seas. Two ambassadors for the Club have already participated in this human adventure at the crossroads of science, technology and education. One of our young members spent some time on board, heading for the Arctic, and more recently, Alain Giese, *Tuiga's* Logistics Manager, joined the expedition for a period of six weeks.

What of the new Yacht Club building, an important part of the harbour extension, which has been designed by Foster & Partners?

The Principality of Monaco has a strategic position in the yachting world, greeting major professionals - designers, architects, brokers - so there's a necessity for a gathering place facing the sea. The new building has been described by Lord Foster as a "mini city", and this summarises the future of the Club: a lively atmosphere with sports and social events, and a terrace with exceptional views over the harbour. When it is completed in 2012, we in Monaco shall have the honour and responsibility of managing one of the most incredible yachting showcases anywhere.

The Yacht Club de Monaco hosts numerous events during the year - what are the next major dates?

Be they races in the bay (Challenge Inter-Banques - Trophée ERI, Rendez-vous des Assureurs), match racing regattas (Challenge Interclubs, Monaco Optimist Team Racing) and the Palermo Monte-Carlo offshore race - held every August, these events are a true reflection of the Principality's commitment to maritime sports.

Every February, for the last 25 years, the international sailing elite gathers in the Bay of Monaco, to take part in the Primo Cup - Trophée Credit Suisse,



“The Principality of Monaco has a strategic position in the yachting world, greeting major professionals - designers, architects, brokers...”



confirming its supremacy as one of the major meetings of monotype yachts in the Mediterranean. With over ten units in the first edition, we now greet, over a period of eight days of racing, more than 200 yachts and 1,500 crew members, representing about 20 different nations. Furthermore, the Monaco Classic Week takes place every two years - the next one being held in September 2011 - with the most spectacular classic units in the yachting world, be they sail or engine propelled. A week dedicated to maritime heritage and *l'art de vivre de la mer*, it is a unique showcase, retracing a century of history, passion and technological advances, to be discovered both ashore and offshore. In advance of the launch of the new Yacht Club building, and in accordance with the wishes of our President to develop more events in our social and sporting calendar, we have devised a new corporate race in collaboration with OnlyYacht, the “MYBA Broker Regatta” which will take place from the 17th to 19th September 2010.

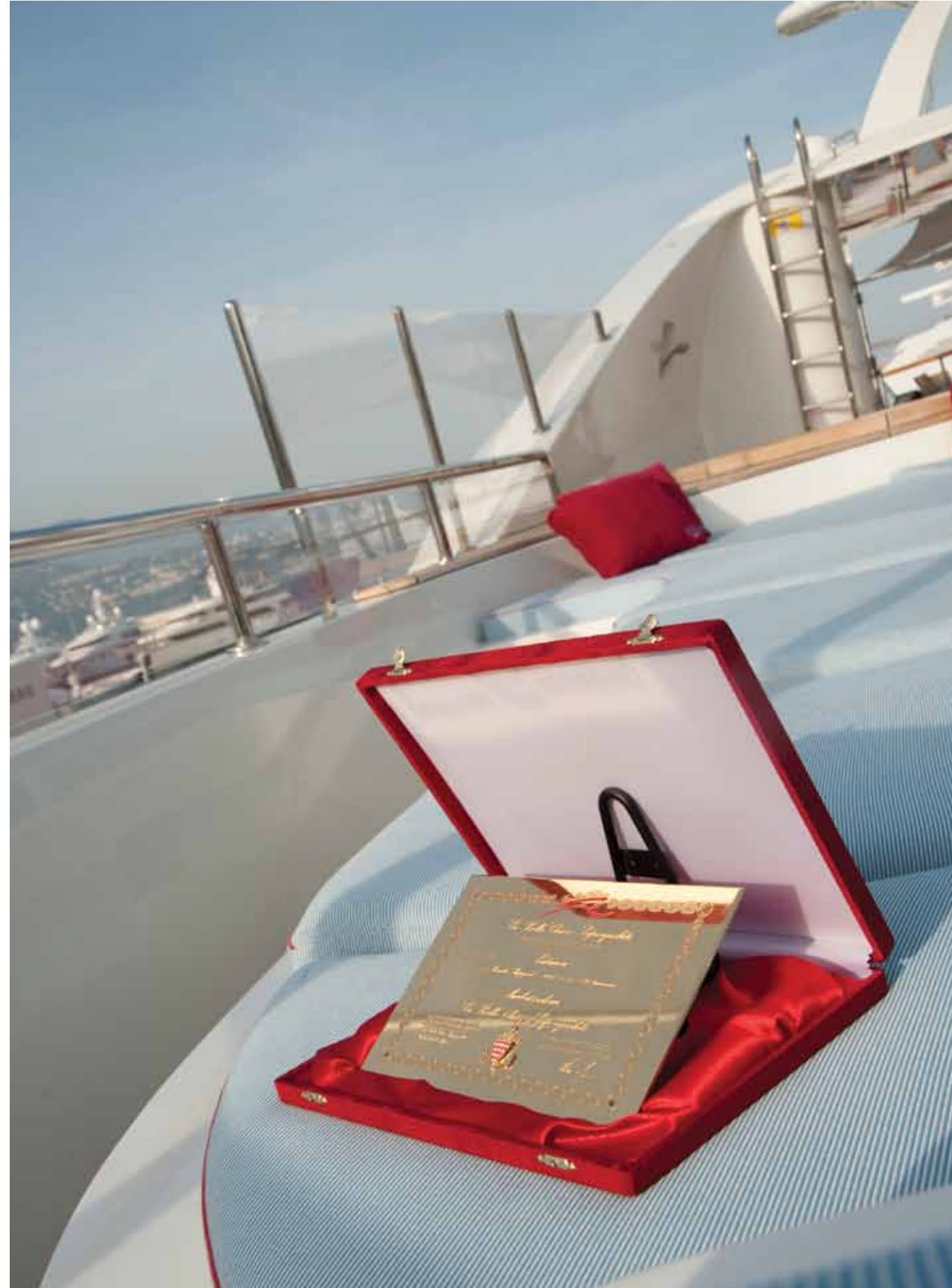
LA BELLE CLASSE

The esteem in which the Principality holds its maritime heritage runs deep within the philosophy of the Yacht Club de Monaco, a reverence which is clearly demonstrated by its respect for the culture of traditional yachting.

In the words of the Club's President, HSH Prince Albert II: "We inherited our maritime culture from the generations who came before us", and it was the Prince's appreciation for this legacy which inspired the creation in 2005 of *La Belle Classe* - a club dedicated to the owners of classic yachts, for the preservation of sailing in the traditional manner.

La Belle Classe Charter is based on three fundamental values; respect for maritime heritage and its yachts, respect for naval etiquette and respect for the sea and the environment. It serves as an inspiration to the owners of period or classic yachts to observe the traditions of skills, prestige, elegance and excellence, which constitute the principal foundations of *L'art de Vivre de Mer*.

La Belle Classe Tradition is a Memorandum of recommendations for skippers and owners of classic yachts, which underwrites and develops the values



of the Charter - safeguarding our maritime heritage, respect for history, classic yacht ownership as a responsibility towards future generations, quest for authenticity, and respect for the environment. *La Belle Classe Tradition* has now reached a new stage in its development, with the proposal of a set of standard Race Instructions for Classic Yachting - to raise awareness of safety issues.

These have already been applied by organisers of events such as the Opera House Cup in Nantucket, Régates Royales de Cannes, Monaco Classic Week, Voiles de Saint-Tropez and the Westward Cup in Cowes. The Westward Cup, likely to become a new milestone in classic yacht racing, was established in July 2010 to celebrate the centenary of the launch of the schooner *Westward*, and to commemorate the style, class and atmosphere of the period when *Westward* and the Big Class yachts raced in Cowes. Destined to become a new milestone in classic yacht racing, the Westward Cup has



The Yacht Club de Monaco, together with its *La Belle Classe* ambassadors, is continuing to reaffirm the Principality's mission to remain a global yachting destination.



been organised by the Royal Yacht Squadron, the New York Yacht Club and the Yacht Club de Monaco through *La Belle Classe*.

As a demonstration of the esteem in which the Yacht Club de Monaco holds its sailing tradition, Prince Albert acquired a maritime ambassador for the Club in 1995 - the gaff cutter, *Tuiga* - to give both younger and more experienced sailors a taste for classic yachting. Designed by William Fife, she was first launched on the Firth of the Clyde in 1909, and is described by Prince Albert as a true symbol of *La Belle Epoque*, characterised by an "audacity and sense of modernity". *Tuiga's* centenary was celebrated by the Yacht Club de Monaco during its Classics Week in 2009, and such is the passion that she inspires that the Spirit of *Tuiga* has been created - a club of aficionados, open to anyone, to perpetuate the spirit of this legendary yacht, and to pass on her timeless values.

The values which are so closely linked with *La Belle Classe Tradition* are not limited to owners of classic yachts. Following HSH Prince Albert II's wish to broaden *La Belle Classe* to luxury yachting, the Yacht Club de Monaco created *La Belle Classe Superyachts* in 2008, to unite all involved in yachting around its art of maritime living, and to support the aspiration that the superyachts of today can become the legendary yachts of the future. The principles on which *La Belle Classe Tradition* was framed are as appropriate to the world of luxury yachting as to that of traditional sailing, so *La Belle Classe Superyachts* is promoting innovation in technology and the application of new or existing techniques, alongside the protection of the environment and the sea.

LA BELLE CLASSE SUPERYACHT

Created by His Serene Highness Prince Albert II, President of the Yacht Club de Monaco to promote "The Lifestyle of the Sea", the label "*La Belle Classe Superyacht*" institutes a charter of several points revolving around innovation, marine etiquette, and the protection of the environment.

Innovation, indispensable for the development of new technologies, targets the saving of fuel, the treatment of grey and black water on board, the dynamic positioning of the yacht to avoid anchoring damage to name a few... These technologies, allied to design will allow us to create the classic yachts of tomorrow. Naval etiquette brings mutual respect to a sea that is more and more populated - 50 % of the world's yachting fleet can be found in the Mediterranean in the summer even though the Mediterranean Sea is just a small closed sea. We have to protect our seas in order to enjoy them ourselves as well as for the enjoyment of future generations.

Environmental protection ensues from the points above. Shipowners that have received the label "*La Belle Classe Superyacht*" become ambassadors and have a commitment to respect the charter. They have to lead by example. Hence this "Lifestyle of the Sea", the Yacht Club de Monaco's slogan, will not be empty words, and will contribute to making Monaco the crossroad of world yachting.

Francois Fiat

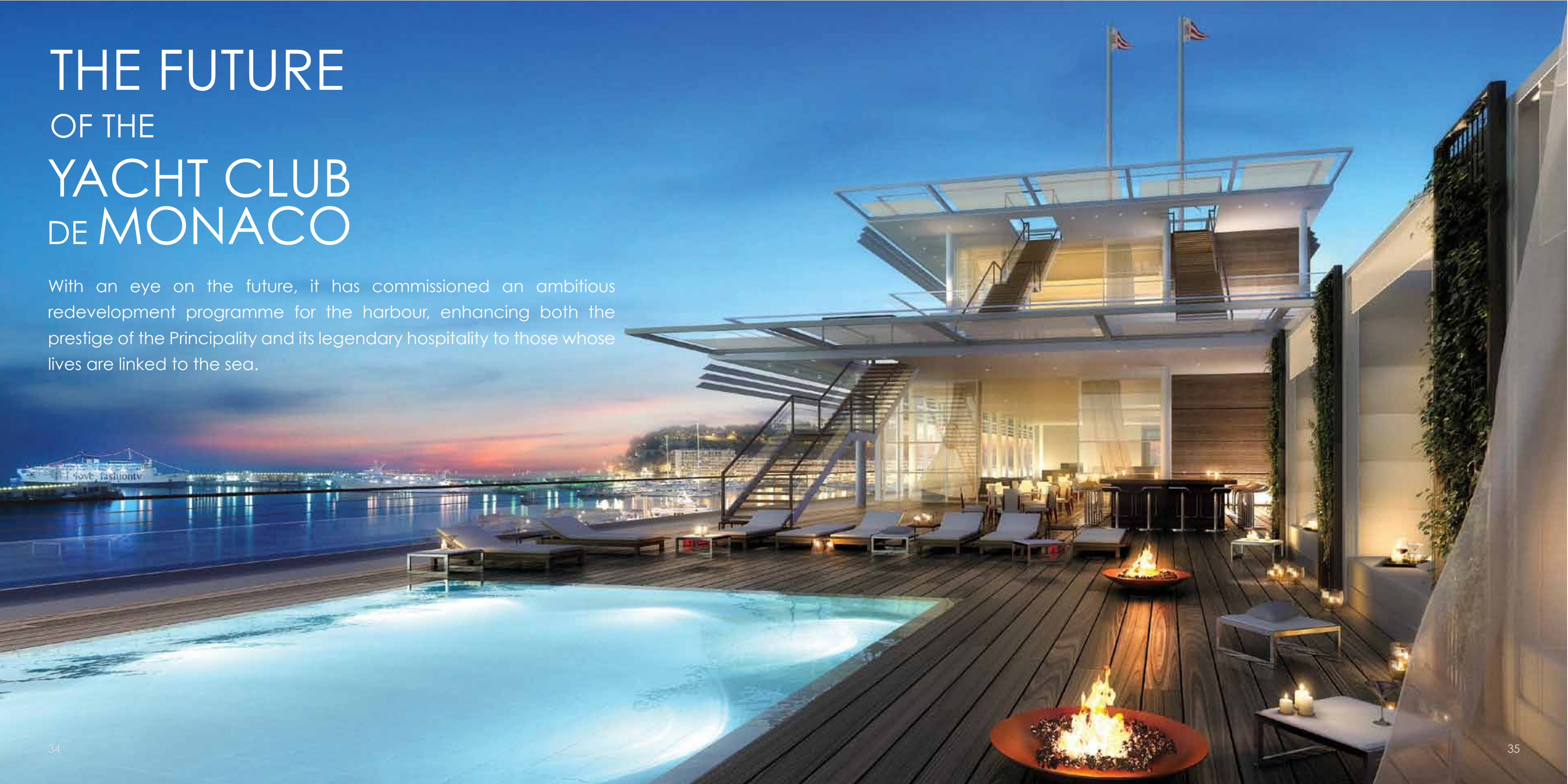
First Ambassador of the Belle Classe Superyacht
Member of the Yacht Club de Monaco
Owner of M/Y LATINOU

"Naval etiquette brings mutual respect to a sea that is more and more populated."



THE FUTURE OF THE YACHT CLUB DE MONACO

With an eye on the future, it has commissioned an ambitious redevelopment programme for the harbour, enhancing both the prestige of the Principality and its legendary hospitality to those whose lives are linked to the sea.



As the premier destination for the international sailing set and host to some of the most eminent professionals in the yachting industry, Monaco holds a pivotal position in the maritime world. With an eye on the future, it has commissioned an ambitious redevelopment programme for the harbour, enhancing both the prestige of the Principality and its legendary hospitality to those whose lives are linked to the sea.

Located on an area of reclaimed land alongside two newly refurbished jetties, this new development extends the city's existing marina eastwards and can accommodate a range of craft, from children's sailing boats to 100-metre super yachts.

The centrepiece of this development is the new clubhouse for the Yacht Club de Monaco. Designed by Foster + Partners, in collaboration with Monegasque architect, Alexandre Giraldi, it is reminiscent of the elegant ocean liners of the early 20th Century, yet totally contemporary in its functionality. It captures the lively atmosphere of the club as a hub

of activity for sporting and social events and incorporates the intrinsic qualities which characterise Monaco - sea, sport, luxury, culture and sustainable development.

"The new building celebrates Monaco's spectacular coastline and its rich nautical heritage," says Lord Foster, Founder and Chairman of Foster + Partners, "creating a series of deck-like viewing terraces that step up along the harbour, to offer unrivalled views out to yacht races at sea, or inland over the course of the renowned Formula 1 Grand Prix circuit. The design has drawn inspiration from the nautical vocabulary of the surrounding yachts, epitomised by the masts and boom structures that support the shading elements of the roof-top terrace, and incorporate photovoltaic panels which lie at the heart of the innovative sustainability strategy."

At the entrance to the clubhouse, a glazed atrium frames the views over the harbour, and a spiral staircase leads to the more exclusive areas of the club - a clubroom, bar and restaurant, opening out on to a broad terrace, a swimming pool, a ballroom, and "cabins" for visiting guests.

"The new building celebrates Monaco's spectacular coastline and its rich nautical heritage."





“...a lively and animated space.”

Two main concepts have driven the design of the new Yacht Club - the creation of a centre for sporting excellence to accommodate the demands of major international yachting regattas, and the need to benefit members of the Yacht Club and the wider interests of the Principality.

The complex will also accommodate an exhibition hall, the Société Nautique, and the Yacht Club de Monaco Sports Section. This will include a rowing club and a sailing school, with sliding doors opening on to the quayside, on which shops and other public amenities will create a lively and animated space.

Yachts of all sizes, whether dinghies or superyachts, will be able to make the most of this impressive development at the heart of the Principality - an ambitious, symbolic project, which will be a wonderful showcase for Monaco in the third Millennium.

DESIGNING THE OCEANS



“Architecture should speak of its time and place but be timeless.”

Famed architect Frank Gehry said these words relating to land-based architecture, but the idea applies equally well to naval architecture. Based on traditional maritime foundations, yacht design remains at the leading edge of modern style and technological development. Today, yacht designers and naval architects are superstars, working with yacht builders from every continent, while inspiring yacht owners to ever greater ambitions, to create the mega, super and giga yachts we know and love.

DESIGNING THE OCEANS

What is a yacht? This is a question at once simple, and yet as complex as the vessels themselves. They are sailing yachts, motor yachts, world travelers, commuter vessels, explorers, and weekend glamour seekers. Yacht designers and naval architects are equally difficult to define, reinventing themselves as they expand their professional horizons and move apparently effortlessly from traditional to modern design, from power to sail, and from continent to continent.

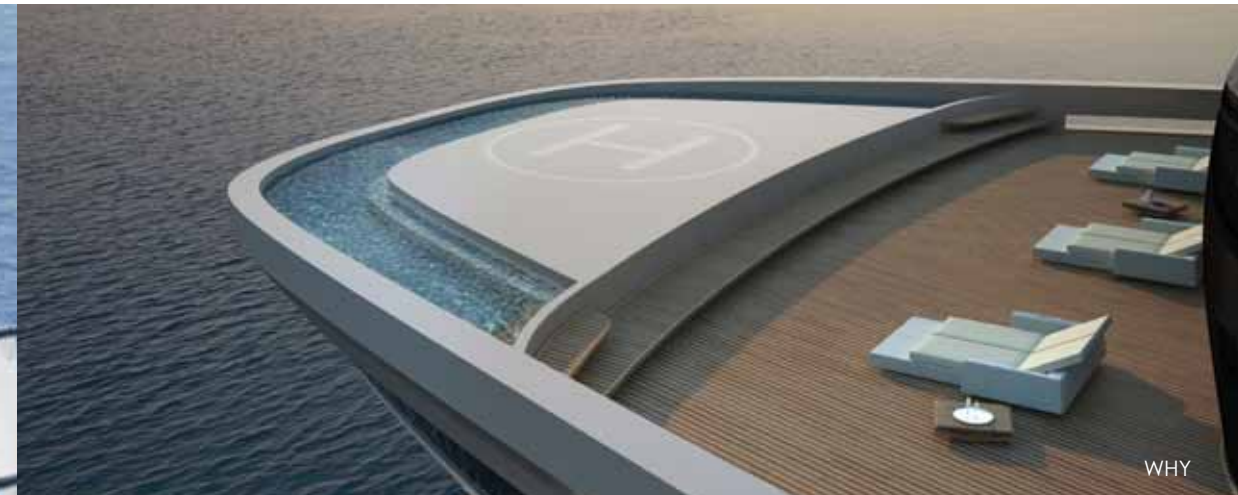
Designers and naval architects are consistent only in the breathtaking variety of their creativity, in the amazing sophistication of the cutting-edge technology they utilize, and perhaps most importantly, in the satisfaction they bring to yacht owners worldwide. Increasingly, the pedigree of a yacht is judged not only by the building shipyard, but by the name of the naval architect or designer who conceived her.

Yacht spotters worldwide instantly recognize the sleek lines of a Dubois yacht, while Norwegian designer Espen Oeino has gained a fanatically loyal client base for his distinctively masculine, warship styling. Ushering in the mega-yacht era in the late 20th century, the futuristic designs of Tim Heywood and Bannenberg Studios hurled yachting into a path of innovation in modern design and vastly increased performance parameters. In the last decade, Dutch naval architect Gerard Dykstra has awed the yachting world, conceiving such widely divergent and yet equally stunning sailing vessels as the massive 90m schooner *Athena* and the futuristic 86m *Maltese Falcon*, with her distinctive Dyna Rig sails.

Interior designers are equally exalted, and frequently move fluidly from interior design into exterior styling and design. One of yachting's most honored designers, Andrew Winch, who designed yachts including the 162m *Dubai*, began his career as an interior designer. Yet another stellar firm is Redman Whitely Dixon, which became known in the first decade of the 2000's as interior designers, having also recently garnered accolades for exterior styling of yachts including Royal Huisman built *Twizzle*, and the Amels built 74m exploration yacht *Illona*.



The Maltese Falcon



WHY



A, Philippe Starck



Skat, Espen Øino



Silver, Espen Øino

“Diversity is everything in yacht design and naval architecture.”

Numerous land-based interior designers and architects have also moved into yacht design. Internationally revered architect Sir Norman Foster designed the successful *Ocean Emerald* series of fractional-ownership yachts. Celebrated for his hotels, estates, and jets, French designer Alberto Pinto has also collaborated on several significant yacht interior projects up to 77m. Iconic French designer Philippe Starck has enjoyed a meteoric trajectory into yachting, culminating with his

distinctive “submarine” styling for 119m yacht *A*. British furniture designer Viscount David Linley, has designed cabins, objets d’art, and bespoke furniture for yachts. Fashion giant Hermès recently collaborated with Monaco-based yacht builders Wally for the astonishing concept yacht *WHY*.

“Green is the new green” said renowned naval architect Ed Dubois at a recent superyacht design forum, and certainly yachting has embraced environmental awareness with open arms. Coventry University graduate Alastair Callender shot to fame with his design brief for *Soliloquy*, a ‘super-green superyacht.’ Veteran Dutch shipyard Royal Huisman was challenged by American computer

entrepreneur Bill Joy to build a yacht with the lowest carbon footprint possible, and incorporated radical new thinking into the build of his 58m sailing vessel *Ethereal*. As Espen Oeino designed the yacht now called *Silver Zwei*, he was given carte blanche to use as much green technology as he could, yet she is still one of the fastest large yachts in existence today

Diversity is everything in yacht design and naval architecture. Design continues to grow in creativity, offering yacht owners and enthusiasts worldwide evermore boldly ingenious solutions for how to make the impossible into reality - for in the wide world of yachting, what is old, truly is new again.



Kokomo, Dubois Yachts



Ilona, Amels



Ethereal, Royal Huisman



Twizzle, Redman Whitely Dixon



Bannenberg and Rowell



Kokomo, Redman Whitely Dixon,

ESPEN ØINO

For a man who loves the sea, is fascinated by boats of all types, and is considered to be one of the leading designers of large custom motor yachts, Monaco is the perfect place to be. And Espen Øino adores living and working there. He is one of the many yachting industry professionals who has made the Principality his home, and with whom he shares a common purpose - to create exceptional boats of innovative design at the cutting edge of technology, searching for solutions to new challenges, and maintaining a healthy respect for the environment.

Very much at ease with the world, Espen displays a genuine love for his profession. Asked whether he regards himself as primarily a designer or naval architect, he answers: "They go together - what is a designer, what is an architect? People have misconceptions about what a designer is and what a naval architect is, and at the end of the day they're all the same - you've got to express ideas on paper in a logical and buildable form."

The portfolio of Espen Øino International includes yachts of international significance, such as *Skat*, *Octopus*, *Al Said*, sister ships *Silver* and *Silver Zwei*, *Madsummer*, and - its most recent delivery - the 75m Lürssen-built *Northern Star*. The company is currently involved in a fascinating selection of new-build projects, which raised the question about the direction in which yacht design is heading. "In the last four to five years," Espen says, "there has



Northern Star



Skat



Silver



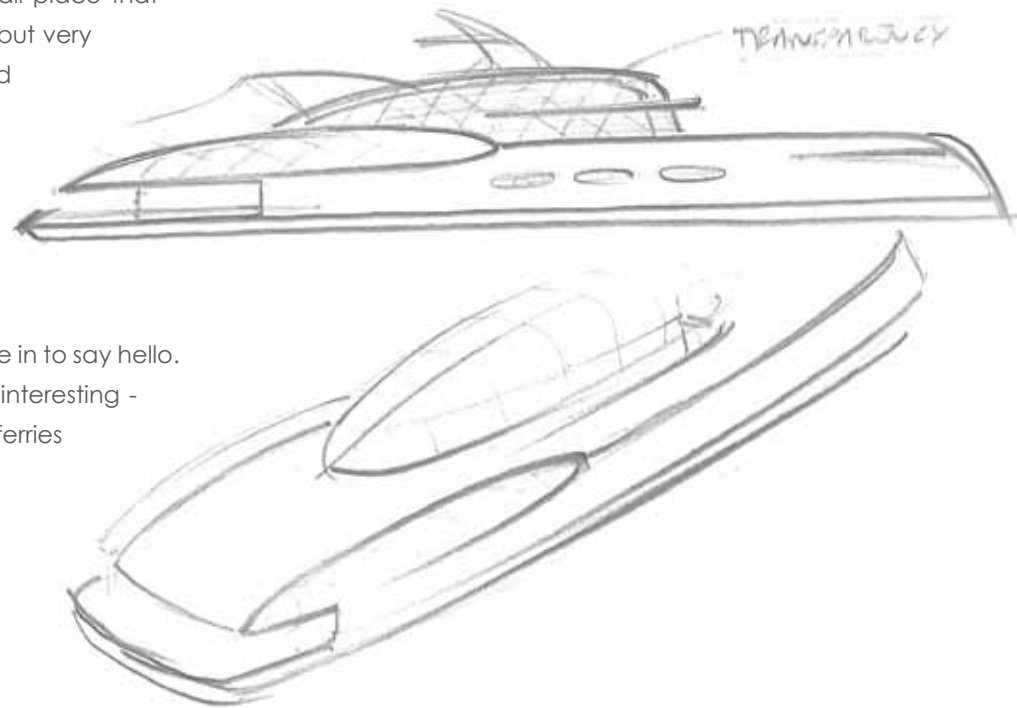
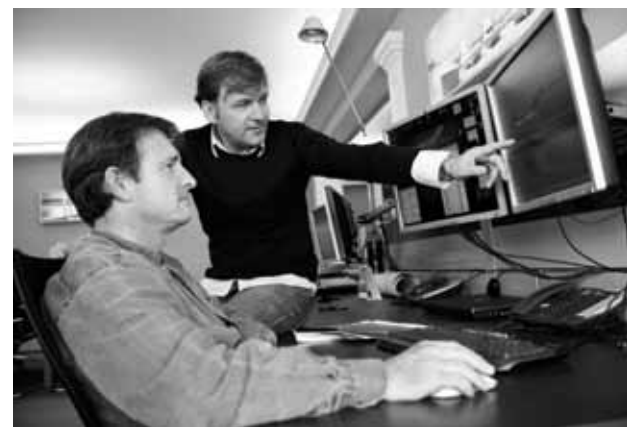
Silver Zwei

definitely been a trend towards more edgy forms, using more glass - something which we first did with the design of *Skat* in 1999, and it's becoming more and more popular - as can be seen with the *Wallys* - the use of glass in big glazed superstructures."

The environment is also becoming more important, and in this context, he mentions *Silver* and *Silver Zwei*. "They are quite narrow compared to their length - small volume compared with length - light, fuel efficient definitely, a bit of a departure from the current trend for motor yachts to grow more voluminous, higher and wider. People are asking for 'green' yachts, trying to invent all sorts of features to sell their yachts as environmentally friendly. I'm the first to want to go green - we all aspire to it - but unfortunately there's still a gap between reality and how green they are today. I always say that the real green yachts are the sailing yachts."

Inspiration for Espen's designs is drawn from commercial ships, other yachts, military vessels, houses, buildings, cars, planes. "Most people in the creative business tend to be very observant," he says. "They see things and think about whether they can be applied to their field. It's also very important to put yourself in the place of the user. When on board I never spend time inside - and I don't think I'm alone. You chase the good weather - with communications and satellites, it can be predicted - so there's a realisation amongst owners that they don't need tons of space inside, and perhaps we're playing more with exterior space - or covered exterior space."

Monaco is very special to Espen Øino. "For me it is a small place that has a lot of advantages - it's like a village in many ways - but very cosmopolitan. There are people from all over the world and most speak two or three languages, and the business environment is better than anywhere else from my perspective. It's very much involved in yachting history and I'm now getting the feeling that the yacht industry is becoming more focussed on Monaco. Most importantly, many clients visit here on their yachts. I'm very fortunate in having an office overlooking the quays, and clients come in to say hello. From the point of view of drawing boats, the traffic is so interesting - cruise ships, the odd explorer or scientific ship, warships and ferries - I love that. Monaco is close to the airport, and it offers a lot for residents and visitors - restaurants, the yacht club, concerts. Such a small place having so much on offer in a very international milieu makes it very very special.



LUCA BASSANI WALLY

“... a boldness, a radicalism and a will to go beyond the trends, not to follow them, not to make a compromise...”

Revolutionising the world of motor yachts

Luca Bassani Antivari is President of the Monte-Carlo based Wally Group. He is not a naval architect, but a passionate and successful yachtsman with several championship titles to his name and a gift for recognising style and innovation. He also has a clear vision on the future of yachting, his ambition driven by “the passion to improve a boat's design”.

For this reason, Bassani heads up the R&D division of the Wally Group. Every Wally design feature is based on its functionality, and there's always a good reason for its existence - it's never purely an exercise in style, but part of the Wally aim of constantly trying to improve the product. The amount of R&D undertaken by Wally is one of its distinguishing features - and the basis on which the performance of a Wally yacht rests.

Wally is the world's leading builder of advanced composite large yachts. Established in 1994, the company was founded on the design and production of sailing yachts. In 2001, Wally entered the motor yacht market, combining technology and design to create a new type of boat, revolutionising the world of motor yachts as it had done with sailing vessels, and raising awareness of the brand worldwide.

Constantly developing and integrating technology into design, Wally's newest line of yachts, *Wallyace*, is scheduled for launch in 2011, reflecting the current trend of the market for displacement power boats, and aimed at those who enjoy long cruises and life in the bays. The hull lines are classic yet contemporary, reflecting the unmistakable Wally style.

“Wallyace is a ‘first’ for us,” says Luca Bassani. “We are well-known for our performance yachts, nevertheless, we have succeeded in developing a product that carries the indisputable Wally signs of improved function combined with a contemporary and clean style”.





ALBERTO PINTO

Creating place from mere space...



...is the philosophy which guides Alberto Pinto's approach to his highly eclectic world of interior design. Described as a refined observer of spaces, with a natural instinct for imagining ways of creating within them, the founder of Maison Alberto Pinto heads a design consultancy which is today recognised as one of the five most prestigious companies specialising in private naval interior design.

French born, Alberto Pinto grew up in Casablanca, drawing on cultural influences from his childhood years to develop the versatility of the creations for which he is

internationally acclaimed. Having graduated from the Ecole de Louvre in Paris, he established a photographic agency in New York, specialising in decoration and interior design, and it was during photoshoots in places as diverse as Mexico, England, Italy and India that his taste for design was stimulated. He instinctively absorbed the variety of cultures and use of colours which he experienced on his travels, taking in the wealth of visual experiences which were later to form the basis of his work. "Simple curiosity," he says, "is a superb form of training. It is the best means to continuous learning."

Pinto found himself naturally drawn to big projects, taking on challenges which would deter others, and thriving on

"...as much at home with a grand residence as with an apartment or an office building - the certainty being a unique result with every project."

DESIGNING THE OCEANS

the opportunity to work in huge spaces in which he was able to harmonise a range of differing styles from various periods in time. "The greater the volume, the less fearful I am," he says. "Space is a luxury of ultimate importance." Strengthened by these experiences, Pinto was exposed to a wide range of new opportunities, and gradually he developed a specialism for atypical places such as large yachts or private jets. With his consummate knowledge of the various trends and styles of decorative arts, however, he works with equal ease on an historical building site as in a contemporary space, as much at home with a grand residence as with an apartment or an office building - the certainty being a unique result with every project.

Client satisfaction is Alberto Pinto's priority. In complete confidentiality and with total discretion, he listens to his clients and engages them in dialogue, in order to gain a complete understanding their desires and requirements.



He discusses with them the possibilities which the relevant space offers, and develops the scenario together with them, the result being a totally customised design. "The work must be a perfect expression of the client's needs and expectations," he asserts, "and never betray his desire." He believes that a boat is an entity all its own and requires its own artistic character - to him it's unthinkable to merely transpose aspects of home décor to the interior of a yacht.

Pinto was one of the first designers to introduce the "beach house" theme to the interiors of luxury yachts, playing with colours of the

sea. "In the megayacht," he explains, "one is less constrained than on smaller boats. We treat the interior as an apartment, or rather a large beach house, but certainly quite sophisticated, and in the spirit of the world of the sea, with coral tones, greens, blues, etc. This theme is also taken into account with regard to the materials used, avoiding the use of velvet or linen yarn. The owners usually leave us free to decide on details and finishes." Alberto Pinto is particularly partial to mahogany, teak, and light woods such as sycamore and walnut. He likes what he describes as "strong, honest hues", and doesn't shy away from creating powerful contrasts to give his designs as much energy as possible.

"The work must be a perfect expression of the client's needs and expectations and never betray his desire."

Maison Alberto Pinto celebrated its 40th anniversary in 2010. Buoyed by the wide ranging projects which he undertakes and his insatiable quest for perfection and refinement, he is able to attract a team of some of the best international artisans to work alongside him.

Pinto says that there are no definitions of luxury or way of life. "What they are to one, they will not be to another. From my personal standpoint, these two concepts are made up of details that are found in the things that I love. It is not a question of pompous, or even costly things (sometimes pushing the limits of good taste), but of objects and styles that stimulate the imagination and make the ordinary things of life more comfortable."

BRINGING
MONACO
TO LIFE





BRINGING MONACO TO LIFE



Monaco's calendar of events is continuous - no month passes without a festival, a concert - symphony or rock - a ballet, an opera, an exhibition or a sporting event, to delight and captivate. Set in a selection of venues which range from the gracious and elegant to the unusual and simply stunning, Monaco sparkles with the art of entertainment.

Playground of the wealthy and sophisticated, the dazzling Principality of Monaco is one of the most desirable locations on earth. Set against the backdrop of Mont Agel, with the glistening blue waters of the Mediterranean lapping at its feet, this tiny but unique state has an irresistible fascination that has attracted visitors for hundreds of years, and probably always will.

The Monte-Carlo Philharmonic Orchestra presents gala evenings at the Cour d'Honneur at the Prince's Palace, the glass atrium of the Grimaldi Forum hosts a da Vinci exhibition, Monaco Music Live struts its stuff at the Place du Palais, the Terrasses du Casino are the backdrop for performances





“A magnet for the privileged pleasure seeker, and setting for Monaco’s most sumptuous galas and prestigious events is Le Sporting Monte-Carlo.”

by the Ballets de Monte-Carlo, the intimate Salle Garnier for the Opéra de Monte-Carlo, the International Show Jumping event takes place on Port d’Hercule, the Monte Carlo Rolex Masters Tennis championships at the Country Club overlooking the bay, the Grand Prix circuit runs right through the capital and along its waterfront, the sky’s the limit for the International Musical Fireworks Competition - and in 2010 it was rivalled for that position by a new event, Dinner in the Sky, for which a restaurant was hoisted 30 metres above ground level for a novel experience in dining.

A magnet for the privileged pleasure seeker, and setting for Monaco’s most sumptuous galas and prestigious events is Le Sporting Monte-Carlo. Situated on the Monte-Carlo Bay peninsula, the Sporting complex is home to a cinema, casino, a bar, three restaurants, and Jimmy’z - one of the most famous nightclubs in the world.

BRINGING MONACO TO LIFE

It is also graced by the Salle des Etoiles which has been welcoming the most celebrated international performers for the past 30 years, and - with its retractable roof and picture windows - it gives a new meaning to the description of a star-studded event.

It’s here that the celebrated Sporting Summer Festival takes place. Billed as the greatest festival of live music in the world, it attracts artists of the calibre of Jessye Norman, Stevie Wonder, Elton John, Mark Knopfer, Charles Aznavour and Gilberto Gil. The Salle des Etoiles is also the venue for the two most glittering events in Monaco. The Rose Ball - in aid of the Princess Grace Foundation - takes a different theme each year, chosen by HRH Princess Caroline of Hanover. Recent themes have included Movida, when the spotlight fell on the Spanish cultural movement of the 1980s, the year 2009 turned the clock back to the rock era of 1950s, and the romance and mystery of Morocco featured in 2010.

Monaco’s other main fundraising spectacular, the annual Red Cross Gala Ball, is held in August, and hosted by the Grimaldi Royal Family. A highlight of the Monegasque social calendar, this sumptuous event is attended by the wealthy, the titled and the celebrated, and sparkles with some of the most exquisite jewellery and couture creations seen anywhere.



By day, during the summer, Monaco bathes in its glorious climate, the exclusive and expensive boutiques bow to the wishes of their discerning customers, light lunches are taken on sun-drenched terraces, sunworshippers cool off in the gently lapping Mediterranean or in one of the deep blue pools of some of the most elegant hotels in the world, and the bay is dotted with yachts, gently riding the swell.

By night, Monte-Carlo buzzes, throbs, dines and boogies in a dazzling selection of casinos, bars, restaurants, discos and nightclubs. You can challenge Lady Luck in any one of a number of different settings - a journey through the galaxy, the thrill of the Big Top, at the water's edge with a magnificent view of the bay, or you can opt for the most illustrious of all - the legendary Casino de Monte-Carlo, jewel of "La Belle Epoque", one of the most sophisticated and elegant casinos in Europe.

BRINGING MONACO TO LIFE

There's a bar to suit practically every taste - low-key and intimate with a jazzy trio, the discreet sophistication of one of the world's most elegant hotels, cocktails on a terrace overlooking the bay, or drinks with a swing, courtesy of the live jazz, blues and soul concerts. There are clubs pounding with house music, discos blaring with Euro-pop, trendy lounges with music to suit and pubs pulsating with live rock bands.

The selection of restaurants would delight the most discerning diner - from bistros and brasseries to seafood specialities, from Mediterranean delights to the hot, spicy dishes of Latin America, from the aromatic herbs and spices of Indian cuisine to the delicate touch of South-East Asia and the Orient, light gourmet snacks or the sumptuous elegance of some of the most exclusive restaurants in the world - the choice is overwhelming.

MONACO BALLET

Les Ballets de Monte-Carlo

Monaco's links with the world of ballet will forever be associated with Serge Diaghilev and his Ballets Russes, which the Russian impresario established in the Principality in 1911. Whilst today's company, Les Ballets de Monte-Carlo, is a very different creation, the thread of the Diaghilev effect is nevertheless intricately woven into the heritage of the company, as its line of descent can be traced back to the era which revolutionised ballet during the first 30 years of the 20th Century.

Following the dissolution of the Ballets Russes after Diaghilev's death in 1929, a new company was formed, under the direction of Colonel Vassili de Basil and René Blum. This relationship, which brought to European audiences new compositions by Leonide Massine and George Balanchine, came adrift when Blum broke away to reorganise the company under the name Ballet Russe de Monte-Carlo, with Leonide Massine as Director, and a troupe headed by stars such as Danilova, Tomanova, Markova, Slavenska and Lifar. Blum did not survive the Second World War, and his company endured a turbulent time during the 1950s and 60s, culminating in its closure in 1968.

It wasn't until 1985 that Monaco's ballet company was re-established as Les Ballets de Monte-Carlo by Her Royal Highness the Princess of Hanover, in fulfilment of the wishes of her mother, Her Serene Highness Princess Grace of Monaco. It debuted on 21st December of that year, at a gala evening in memory of Princess Grace, on the stage of the Salle Garnier at l'Opéra de Monte-Carlo, with performances of works by Balanchine, Kenneth Macmillan, Pierre Lacotte and John Cranko, but it wasn't until 1992 that the company's development took a completely new turn, with the arrival of Jean-Christophe Maillot.



Silent Cries, Chor. Jiri Kylian, Bernice Coppieters.

Initially invited to join the Company as Artistic Advisor, he was appointed Choreographer-Director by HRH the Princess of Hanover during the 1992-1993 season. In terms of Maillot's achievements, reputation and his philosophy on dance, his appointment was an inspired choice. Widely travelled, with numerous awards and commissions to his credit, Jean-Christophe Maillot is a highly creative and accomplished choreographer - equally gifted in the realms of both classical and abstract dance. Under his direction, the versatility of his company of fifty young dancers from eighteen countries has been enriched, and with an admirable record in attracting choreographers of international renown to create works for his dancers, he also provides a platform for young choreographers to showcase their talents.

The repertoire of the Company is impressive, representing a wide spectrum of creativity, and featuring no less than 25 of Maillot's own works. In acknowledgement of the influence of Balanchine on his company, Maillot has ensured that the works of one of the foremost choreographers of the 20th century are significantly represented, and the list of contributing artists includes some of the most respected names in contemporary choreography today - Alonzo King, Maurice Béjart, William Forsythe, Lucinda Childs, Twyla Tharp and Jiri Kylian. In a salute to the company's heritage, there's also a sprinkling of golden Russian classics by Fokine, Nijinsky and Massine.

Interestingly, the Company displays the distinctly Monegasque characteristic of combining homage to tradition with the perspective of contemporary vision and forward-thinking, hence Maillot's success in staging productions of the great classics with historic technical adroitness, but with the flair and fresh perspective of the present, and an eye on the future.



To further demonstrate his commitment to creativity in dance, Maillot established the Monaco Dance Forum in 2000, an international showcase for choreography, reflecting what he describes as the wealth of choreographic methods and practices which abound, presented in conjunction with other artistic and technical fields. The highlight of this annual event is the presentation of the Nijinsky awards, in which both choreographers and performers of all styles of dance are honoured.

Maillot's vision and tireless endeavours have more recently led to two further developments in the history of the company - events which marked the beginning of a new era of dance in the Principality. In 1997 he secured for the company l'Atelier, its own dance centre and a permanent workplace and home which places the Company's artistic, administrative and technical staff all under one roof. In December 2000, Les Ballets de Monte-Carlo inaugurated its first season on the stage of the Salle des Princes at Monaco's then newly-established congress centre, the Grimaldi Forum.

A special relationship exists between Suisscourtage and Les Ballets de Monte-Carlo, a partnership which emanates from a shared objective: an awareness of others. Important elements which create harmony in a ballet are listening, a team spirit and a shared quest for excellence, and Suisscourtage is there to help with the continuation of this balance by providing advice and insurance, and escorting the work and talent of the Company on its tours around the world. The aim of this partnership is to communicate such concepts as the sharing of experience, emotion and of self-expression.

The final word belongs to the maestro himself: "I believe that the addition of the new dance studio to the Opera House has allowed the Monte-Carlo Ballet to combine the two sides of the Principality of Monaco: the stage with its glitter, spotlights, panache and lavish ceremonies, and at the same time, a different kind of stage for which Monaco is renowned, that of hard work and determined effort, reflecting the great esteem shown by the Monegasque government for all those who contribute to its reputation and are its standard-bearers around the world."



MAYA BAY

A gastronomic nirvana in
the heart of Monaco.

If you are looking for a haven of zen tranquility fused with innovative fresh cuisine, then look no further than the Maya Bay. Leave your expectations at the door and be guided gently through the lacquer and chrome entrance hall to a world away from the hustle and bustle of Monte Carlo. Lounge in the zen sushi bar on pearl leather armchairs framed by delicate cherry blossom branches. Linger in the zen garden as giant granite Buddha meditate amid exotic vegetation. Unwind on the Japanese pagoda terrace with its breathtaking silver mirrored centrepiece suspended over a carpet of waterlilies. An indulgence of the senses, an intoxication of flavours, the Maya Bay restaurant is an exclusive gastronomic experience waiting to be discovered.

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“Authenticity and attention to detail
are the key ingredients at Maya Bay.”

69



“Sultry candles whisper intoxicating fragrances of the Orient.”

There is a proverb that says: “No other food can equal dim sum”. At the Maya Bay, the different notes and textures of the signature steamed dumplings are testament to the vibrant imagination of the chefs who succeed in blending the freshest meats and the crunchiest vegetables with authentic expertise.

Undeniably delicious, exquisitely delicate, the dim sum here is merely a prelude. For Maya Bay has much more to offer with an extensive array of mouthwatering creations in both the Thai and Japanese restaurants.

The seventy page Thai menu reads like a bible of culinary exploration, conjuring up luscious images and local anecdotes, transporting the reader to another world: Thai gaspacho with king crab spring rolls; Larmes du tigre on a

bed of water spinach; Banana flower and chicken salad; Spicy calamari tempura; Thai grapefruit salad and crab meat fritters. Even the cocktail list draws inspiration from a range of exotic ingredients such as ginger, litchi, citronella and kaffir.

In the Maya Bay bar, the ancient art of sushi comes alive with the freshest ingredients infused with health and vitality. The Japanese fine-dining experience respectfully offers an innovative twist on the traditional: Suzuki sea bream, Hotategai scallops, Black cod Sai-Kyo Yaki, Kamtchatka king crab, Chicken Nanbanyaki in plum wine.

These two universes of Asian cuisine harmoniously co-habit under one roof, under the watchful eye of Head Chef, Christophe Dupuy.

“Authenticity and attention to detail are the key ingredients at Maya Bay. With the exception of myself and Romuald Guiot, our pastry chef, the team behind the scenes is 100% Asian. Our Thai and Japanese chefs work with precision and passion to recreate specialities from their own culinary culture. My rôle is to add the finishing touches to ensure we create a marriage of flavours never before seen in Monaco with the highest European standards of presentation.”

Out-of-this-world desserts such as the futuristic Maya Bay Sphere appeal in equal measure to the eye, the ear and the tastebuds. A veritable feast for all the senses served in the most luxurious surroundings.

And this is the essence of the Maya Bay gastronomic experience. An escape from the normal culinary and geographical boundaries: where the contemporary meets the traditional, where the service is a model of discretion and elegance. Sultry candles whisper intoxicating fragrances of the Orient. Vintage birdcages resound with exotic song. Guests admire a fluttering chandelier of handpainted orchids from the luxurious comfort of pistachio Chesterfield settees. The cooling cascade of water in an ornamental lake. Sumptuous silk kimonos adorning blonde wood panelled walls. A calm collection of bonsai. The Maya Bay is a sensual gastronomic journey transporting you to another world far away from everyday Monaco.

CLASSIC WEEK

Classic yachts, collectors' cars, vintage motor yachts and period motorboats - there's only one occasion in the world on which a gathering of time-honoured gems such as these occurs - the Monaco Classic Week.



This biennial event, a feature of the Yacht Club de Monaco's calendar since 1994, extends an invitation to those who are truly committed to the values of *La Belle Class Tradition* - a respect for naval etiquette, our maritime heritage and the environment. Classic Week celebrates the tradition of Monaco's place at the centre of the world of sailing, the Yacht Club's philosophy of the art of living with the sea, and presents owners and crew with a grand opportunity to demonstrate all the facets of the particular way in which they respect this way of life.

During Classic Week in 2009 - the 100th anniversary of the Club's flagship, *Tuiga* - some of the world's most beautiful classic yachts were moored along the quays of Port d'Hercule. The atmosphere which prevailed on Quai Antoine 1er in 1909 was recreated and 100 sailing and motor boats took to the water, their crews in period costume.

Amongst the racing events which take place during each Monaco Classic Week, a regular feature is the Ladies' Cup, possibly the only event of its kind in the sailing world, when the ladies take the helm of the stylish and elegant, classic yachts. It's also the occasion on which the prize for *La Belle Classe Tradition* is awarded for the most beautifully restored yacht.

"Every classic yacht meeting, every anniversary of these distinguished vessels, gives us a wonderful opportunity to go back in time across a century of sailing," says Bernard d'Alessandri, Secretary General of the Yacht Club de Monaco. "Behind each of these yachts there is a story, a human adventure, that goes way beyond the design or sporting dimensions: it is the passion the owner has for their boat. However, we should never forget that we are only the guardians! It is fitting that we pay homage to them."

YACHT SHOWS

Yacht shows are held in all of the major international ports and, just like yachts, they come in many varieties. From charter shows in Europe and the Caribbean, which show off the hospitality and maintenance skills of the captains and crew, to trade shows, brokerage shows for vessels of every description, there is a yacht show suitable for every taste and pocketbook.

Historic yacht show locations include London, Paris, Newport, and New York. The biggest European marine trade shows are METS in Amsterdam and

BOOT Dusseldorf. Yacht shows featuring "smaller" yachts (under 40m) include Auckland, San Diego, Miami, Sydney, and Palm Beach. Shows in Hong Kong, Mumbai and Shanghai are bringing yachting to emerging markets. Technological trends are reflected with the popularity of the 'online' yacht show, Yachts XL.

The crowning jewels are the few yacht shows which display world-class superyachts. In late September, the yacht world flocks to the Principality of Monaco, where yacht builders vie to unveil their newest offerings at the Monaco Yacht Show. At the end of October, the world's largest boat show attracts hundreds of

exhibitors for the Fort Lauderdale International Boat Show. Held in the spring, the Abu Dhabi Yacht Show is quickly becoming a major contender.

Yacht shows continue to flourish. In historic maritime towns such as Newport, Rhode Island, one show is not enough. Just announced is the inauguration of The Newport Collection, a superyacht luxury show scheduled for June 2011, which aims to equal the appeal of the Monaco Yacht Show. So, the choices for yacht fans worldwide are virtually unlimited, with yachts shows for every season, on every continent.

As showcases for the newest, biggest and most impressive yachts in the world, nothing beats a yacht show. They are the highlight of every season for the international federation of yacht builders, suppliers, captains, crew, journalists, insurance and financial firms - and who can never be forgotten - the owners.

YACHT SHOWS

THE REFERENCE POINT

Without any doubt, the Monaco Yacht Show, held every September, is the most important meeting point for the yacht business. Hosted in the Principality's scenic Port d'Hercule, MYS brings together over 500 exhibitors from all over the world, and boasts more than 100 superyachts in the water. Yacht builders, designers, owners, royalty, celebrities from the film, sports and the business worlds will join over 30,000 yacht aficionados to enjoy everyone's favorite yacht show and its glamorous ambiance.

The 20th anniversary edition of the 2010 MYS showcases more than forty world premiere vessels, with over sixty yachts from 40-90m in length. Fifteen of the top international custom yacht builders will exhibit alongside over 500 exhibitors representing every major yacht supplier and business. 2010 debuts vessels that include the exciting new 50m Perini Navi motor yacht *Vetruvius™ Exuma* from the drawing board of the very au courant designer Philippe Briand, as well as Amels' 52m *Bel Abri*, designed by veteran Tim Heywood to resemble the generous curves of a 1930's Italian sportscar.

For further information visit
www.monacoyachtshow.com

Arrive by helicopter, train, limousine, or best of all, by tender, but no matter what - do not miss the Monaco Yacht Show this September - and every September, the greatest yacht show on Earth.



The Middle East's premier luxury yacht show brings together industry heavyweights and yachting aficionados at an event created to open up the hitherto unexplored market for superyachts in one of the world's wealthiest regions, and takes advantage of the enormous regional investment in leisure marine infrastructure.



YACHT SHOWS

WHERE LUXURY DOCKS

The 3rd Abu Dhabi Yacht Show

Held under the patronage of His Highness Sheikh Mohammed Bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces, the show exclusively features superyachts and megayachts over 25 metres in length.

The second edition of the Abu Dhabi Yacht Show featured more than 140 exhibitors and a flotilla of 31 super and megayachts - some with price tags in excess of 100 million USD. The three-day show showcased leading global shipyards, yacht builders, brokers, interior designers, luxury goods and service providers, naval architects, consultants and marina developers.

Providing some welcome relaxation to complement the exceptional business opportunities, the event included a packed programme of prestigious events - a Charity Gala Dinner, golf tournament, and several glamorous cocktail receptions, which offered superb networking time with the most influential members of the region's yachting community.

For further information visit
www.abudhabi yachtshow.com

YACHT SHOWS

YACHTING CAPITAL

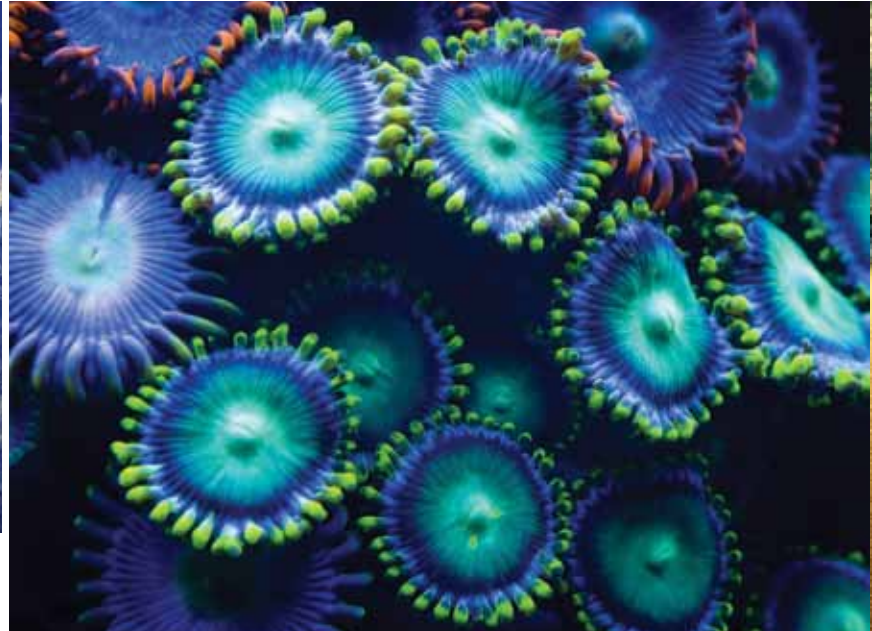
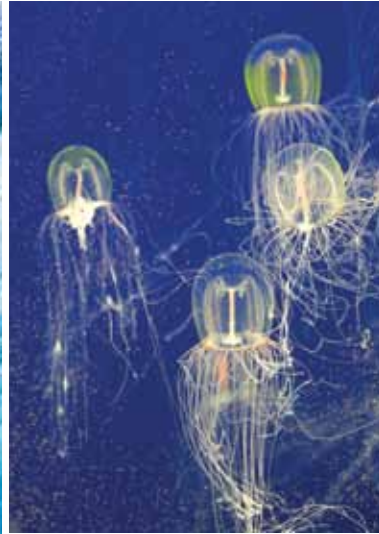
In late October approximately 200,000 attendees are expected to descend on Fort Lauderdale International Boat Show using the efficient transportation network which includes water taxis, riverboats, shuttles, buses and bicycle cabs to peruse over 3 million square feet of exhibit space on land and water. Held in the waterfront locations of the Greater Fort Lauderdale / Broward County Convention Center, Bahia Mar, Hall of Fame Marina, and Las Olas Municipal Marina, the show features literally thousands of boats, representing boat builders from all over the globe, totalling more than two miles of boat length. Close to 1000 exhibitors display every imaginable marine dream, from yachts to superyachts, power and sailing vessels, electronics, engines and boating supplies from sunglasses to uniforms and fishing gear.

Most of the major large yacht builders, international yachting organizations, maritime publications, and designers exhibit in one of the two builders tents at Bahia Mar, making these spots one of the most important and valuable business hubs on the annual yachting calendar. Several of the most prestigious yacht award ceremonies choose FLIBS as the location for their annual galas, giving *le tout monde* of yachting yet another reason to gather and celebrate the joy of yachting together in Fort Lauderdale, the yachting capital of the world.

For further information visit
www.showmanagement.com



In 2009, the Fort Lauderdale International Boat Show celebrated a landmark 50th anniversary year, but then, every year FLIBS is an extravaganza second to none. Every October, the world's largest boat show, FLIBS is hosted in Fort Lauderdale, nicknamed the Venice of the Americas.



INTERNATIONAL SEAKEEPERS SOCIETY

The International SeaKeepers Society began in Monaco in June 1998. A fleet of a dozen large yachts had gathered, as they have since 1991, for a weekend of camaraderie capped by the Bal de la Mer, an annual gala under the patronage of H.S.H. Prince Albert II held in support of marine conservation. In 1998, movie director James Cameron, fresh from his Oscar for Titanic, was being honored with the SeaKeeper Award at the Bal de la Mer for his contribution to marine conservation.

So it was a festive gathering on the docks of the Yacht Club de Monaco; an ideal time to announce the start of a unique marine environmental charity aimed at turning yachts and other vessels into bonafide oceanographic research ships. The International SeaKeepers Society had posed a question to scientists and marine

engineers: was it physically possible, and scientifically valuable, to equip private yachts to collect data from the sea. The answer was an enthusiastic "yes," and researchers at the University of Miami's esteemed Rosenstiel School of Marine and Atmospheric Science immediately began studying how to design and build a monitoring system small enough and autonomous enough to deploy in the machinery spaces of a luxury yacht. Two years - and millions of dollars in private donations later - the first monitoring system was deployed.

Since its inception, the SeaKeeper 1000TM oceanographic and atmospheric monitoring system has been deployed on private yachts, cruise ships, ferryboats, sea buoys, freight ships and piers. The SeaKeepers' data are distributed over the Global

Telecommunication System (GTS), a network managed by the UN's World Meteorological Organization (WMO), which channels data to 192 member nations' National Weather Services and to several international organizations that track surface oceanographic data. These latter organizations (that track the surface oceanographic data) include the National Centers for Environmental Prediction in the US, the Marine Environmental Data Service in Canada and the Global Oceans Surface Underway Data pilot project in France. These groups archive and make data available to the world's scientists and climatologists who access these and other databases for their studies. The information received from the SeaKeeper units can be used in weather prediction and in longer-term models to study global climate patterns.

The SeaKeeper 1000TM has been endorsed by the WMO and Intergovernmental Oceanographic Commission (IOC) and is used by three divisions of the US National Oceanic and Atmospheric Administration (NOAA) – its National Marine Fisheries Service, its National Marine Sanctuaries Programme, and its National Data Buoy Center. SeaKeepers' innovative system has earned a U.S. patent, as well as a coveted award from Silicon Valley's Tech Museum for "Environmental Technology Benefiting Humanity".

The International SeaKeepers Society continues to honor select individuals with its annual SeaKeeper Award. Presented each year at the Bal de la Mer charity gala in Monaco, the award is given to an individual who has demonstrated an extraordinary commitment to protection and awareness of the endangered marine ecosystems. Recognizing his lifelong championship of the sea, His Serene Highness Prince Albert II, Prince of Monaco, was the 2010 SeaKeeper Award recipient. Prince Albert II continues the policy, initiated by previous rulers of the Principality, of using his position to draw the world's attention to the need to protect the marine environment. His father, .S.H Rainier III, was the award recipient in 1996.

Since 2008, OnlyYacht are proud to support the worthwhile environmental efforts of the International SeaKeepers Society as Yachting Partners.

To find out how to become a SeaKeeper, "adopt" a SeaKeeper 1000TM monitoring system, or to learn more about the Society, Please visit www.seakeepers.org.


A LEGACY OF PASSION

by Jim Gilbert

I am always impressed by the fact that - long before oceanography was a science, before public aquariums, research vessels and marine museums - there were yachts whose owners used them to satisfy their deep curiosity about the seemingly endless, infinitely mysterious sea.

Peter the Great used a yacht to explore the great waters of the Arctic Sea from Russia's only seaport, Archangel, located on the ice-bound Northeast Passage. In the early 1900s the 131-foot schooner Coronet, was purchased to sail from New York to Japan around Cape Horn to witness and study a rare solar eclipse.

“In order to protect something,
you must first love it.”



But the most famous yacht owner-turned-marine scientist was Prince Albert I of Monaco, who used his tiny Principality in the late 19th Century as the staging ground for a series of extraordinary scientific expeditions aboard a series of increasingly larger yachts.

Prince Albert I, the great-grandfather of Monaco's current reigning sovereign, Prince Albert II, carried out studies of the Gulf Stream and numerous surveys of marine mammals during arctic expeditions aboard his yachts *Hirondelle*, *Princesse Alice I*, and *Princesse Alice II*. In the process, the Prince and his scientific team developed numerous devices and methods for collecting samples of marine life, including plankton, many of which became the standard of science for many decades. For his many accomplishments, Prince Albert I was awarded two of science's most prestigious honors: membership in England's Royal Society of Science and the American Academy of Sciences' Gold Medal.

At a time of rapidly growing concern about the health and lack of understanding of the sea, it is refreshing to see a new generation of yachts returning to the early 'gentleman scientist and explorer' tradition of yachting. Gary Comer built and used his yacht *Turmoil* to traverse and study the Northwest Passage. Bill Simon did the same aboard *Itasca*. The former *Feadship Queen of Diamonds* is being refit for the purposes of exhaustive expeditions to study the oceans' rapidly-changing chemistry. HSH Prince Khaled has assembled a fleet of vessels, including *Golden Odyssey* and *Golden Shadow*, now dedicated to marine science expeditions. Perhaps the best illustration of this trend has been the growth and interest in the International SeaKeepers Society, whose European headquarters are based in Monaco's Port Palace Hotel (itself the site of the first International Hydrographic Office). Since its formation in 1998, the SeaKeepers Society has attracted more than 100 members and has installed more than 70 sophisticated ocean monitoring systems aboard yachts, as well as other vessels. Each year, tens of millions of data points are taken and shared with the

global scientific community from the SeaKeeper network, which provides information that is critical to both oceanography and climatology. The SeaKeepers network, financed almost entirely by yachtsmen and women of the yachting community, is also among the largest contributors of meteorological observations, with its data used by more than 150 countries on a daily basis.

Just as in the late 1800s, when the only true oceanography was being carried out by and aboard yachts, yachts today remain in the forefront of the drive to better understand the oceans. Some of this is due to the increasing concern expressed weekly, if not daily, over such issues as rising sea levels due to global warming and ocean acidification due to increased levels of CO² in Earth's atmosphere.

“My personal belief is that yachtsmen and women - people who use the sea for personal pleasure and renewal - have a unique vantage point for looking at the sea.”

My personal belief is that yachtsmen and women - people who use the sea for personal pleasure and renewal - have a unique vantage point for looking at the sea. I would argue that people who work on the sea, who prosper from the sea, even those who study the sea, are motivated less by passion and more by their own utilitarian biases. As Jacques Cousteau once famously said, “in order to protect something, you must first love it.” In this light, no group on Planet Ocean is better positioned than the yachting community to raise their voices in defense of the seas, or better positioned to appreciate upon how the well-being and prosperity for so much of the Earth, and so many of its inhabitants, ultimately depends on the health of the ocean.

SOLO

AROUND THE WORLD

A solo round the world voyage to carry out research for the protection of our oceans demonstrates a great love of the sea, which Alexia Barrier, a young member of the Yacht Club de Monaco, obviously has. She took up this daunting challenge in early 2010, and, in the process, sailed into the pages of history as the first woman in the world to complete a navigation of 20,000 nautical miles for scientific and educational research.

One of the aims of Alexia's ambitious project, called 4MyPlanet, was to demonstrate that a sailing yacht is capable of circumnavigating the globe producing as little CO² as possible, so a 6sqm solar panel was added to the on-board equipment during her 110-day voyage. Alexia's 60-foot racing yacht became a hightech laboratory, devoted to making a concrete contribution towards scientific and technological progress in the field of climate control.

"The data which can be collected in situ is very important in finding out how the tides and temperatures of the ocean can change and impact on the climate" says Alexia, and this data has been transmitted to researchers in the USA through the International Seakeepers Society, the Atomic International Energy Agency of Monaco and IFREMER, the French Institute for the sea.





"The first 4MyPlanet challenge was a huge one, as it was my first big solo trip, and I want to thank Jean-Victor Pastor and OnlyYacht for giving me the opportunity to undertake it. Oceans are life, and as Jean Michel Cousteau said: "Protect the ocean and you protect yourself"."



With sponsorship from OnlyYacht, and additional backing from the Oceanographic Museum, the Société des Bains de Mer, Seakeepers Society and Current Corporation, Alexia's mission also won the support of the HSH Prince Albert II, President of the Yacht Club de Monaco.

As an Ambassador of Heart for the Principality, Alexia made a stopover on every continent, bearing her message on the importance of preserving the world's oceans. At some of those ports of call - Cape Town, Sydney, Auckland, Rio de Janeiro and New York - her boat was transformed into a "floating school", welcoming young people aboard for a day of environmental awareness, so fulfilling a personal aim to defend and contribute to "the closely knit values of Sport, Education and the Environment"



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Foster and Partners

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Redman Whitely Dixon

Dubois Yachts

Royal Huisman

Bannenberg and Rowell

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Monaco Yacht Show

Abu Dhabi Yacht Show

Show Management (FLIBS)

SeaKeepers

Alexia Barrier

Monaco and OnlyYacht are linked by the sea - the reason for their existence and their common destiny. Monaco owes its wealth and international standing, as one of the world's premier destinations, to its maritime heritage. In a similar way, OnlyYacht was founded to serve the world of luxury yachting - the bedrock on which it flourishes, and the substance of its future.

There is, however, another facet to this relationship, which can be summed up in one word: protection. Because of their dependence on the sea, both Monaco and OnlyYacht are deeply committed to the protection and preservation of the oceans, and to this, OnlyYacht adds yet another dimension - protection for those to whom the sea is a way of life or a source of leisure, and protection for their most valuable assets - their yachts.

Monaco and OnlyYacht - premier ports of call for like-minded people, and point of convergence for yachtsmen the world over.